



Heartland Backgrounder

History

Based in Itta Bena, Mississippi, Heartland Catfish Company was founded by William Tackett, his son Jim Tackett and his son-in-law Joe Walker. They raised catfish on Tackett Farms beginning in the mid-1970s until they opened their own processing plant in 1995.

Since then, Heartland Catfish has expanded to 125,000 square feet of processing and freezing capacity. Heartland Catfish continues striving to meet the high standards established by William Tackett and carry on his legacy.

Heartland Values

The Tackett family, owners of Heartland Catfish Company, own and manage the ponds that provide more than 50 percent of the fish processed each year at Heartland.

Heartland's industry-leading processing equipment and state-of-the-art facilities allow for production of catfish that meets and exceeds consumers' expectations. The catfish produced at Heartland are healthy, safe and harvested in an environmentally responsible way. Heartland is committed to supplying the best U.S. farm-raised catfish in the industry.

Products

Heartland Catfish Company offers a wide selection of products to satisfy all consumers' needs, whether fresh, frozen, breaded or sliced. Heartland offers fillets, strips, nuggets, steaks and whole fish for the food service and retail sectors. They offer fresh fillets, frozen fillets and frozen nuggets for grocery consumers. The mild taste of Heartland catfish makes it suitable for a variety of recipes.

Leadership Team

- Danny Walker – Chief Executive Officer
- Jonathan Mills – VP of Sales and Marketing
- Tim Millwood – VP of Operations
- Ric Perkins – General Manager
- Brad Garrard – Chief Financial Officer