



PRESS RELEASE

FOR IMMEDIATE RELEASE

Get Hooked on Catfish Month with Heartland Catfish Company

Itta Bena, Miss. (August 20, 2024) – It's not too late to get hooked on catfish. August is National Catfish Month and *Heartland Catfish Company*, the nation's leading supplier of fresh and frozen catfish products, is celebrating National Catfish Month by getting its customers hooked on this versatile protein.

Since 1984, August has been recognized as National Catfish Month to celebrate the hard work and dedication that goes into producing and receiving high-quality U.S. Farm-Raised Catfish. President Ronald Reagan saw the imminent value of the industry and declared August as National Catfish Month. Today, 94% of all catfish produced in the United States comes from four Southeast states: Mississippi, Alabama, Louisiana and Arkansas.

Whether it is prepared baked, grilled, blackened, as an appetizer or as an entrée, U.S. Farm-Raised Catfish is extremely versatile and provides an environmentally safe source of protein consumers can trust. For more ways to celebrate National Catfish Month and information, visit Heartland Catfish Company's [website](#).

The #USCatfish celebration continues across social media featuring exciting recipes, where to eat your favorite Heartland Catfish on the #USCatfishTrail and catfish fun facts. Catfish fans throughout the country can engage with Heartland Catfish Company and share their appreciation for this healthy, versatile seafood product.

"Catfish is a healthy, delicious protein that we love to celebrate. Our team at Heartland Catfish is proud to deliver consistent, high-quality, sustainable U.S. Farm-Raised Catfish to our customers year-round. We continue the hard work needed to uphold our founder's high standards," said Jonathan Mills, Heartland Catfish VP of Sales and Marketing.

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About Heartland Catfish

Founded in 1996, Heartland Catfish Company has grown into the country's largest U.S. Farm-Raised Catfish producer and processor and is located in Itta Bena, Miss. Owned by the Tackett Family of Tackett Fish Farms, Heartland Catfish Company is the largest single producer of farm-raised catfish in the United States and sells fresh and frozen catfish products to retailers and restaurants around the country. Follow Heartland Catfish Company on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#) and visit heartlandcatfish.com to learn more.

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